



■ jan@andermacht.com ■ janomacht.com ■ 612.669.6452

JANICE OMACHT

I'm an experienced writer skilled in the development and design of standards-compliant web sites, interactive media, and social media.

EDUCATION

Associates of Applied Business, 2010

Visual Communication and Design, Concentration in Interactive Media
Cuyahoga Community College, Cleveland, OH

- Worked with a team to develop and implement a site for a pet food bank; contributed heavily in card sorting, usability, wireframe design and standards compliance
- Worked with a team to create an interactive story in Flash; wrote narrative, collected and edited sound, designed title and end pages
- Designed, coded and implemented a site for a lecture series at Cuyahoga Community College, Web Work/Web Wisdom, and a site about seasonal food; focused on usability, accessibility and standards compliance

Bachelor of Arts, English Literature, 2001

University of Minnesota, Minneapolis, MN

EXPERIENCE

Independent Consultant

August 2010 to Current, Minneapolis, MN

Provide web and print content, social media planning and email marketing.

- Member of tech team developing responsive site with forms, blog, social media
- Wrote web and print content for small businesses in MN and WI
- Developed and designed site and business cards for artist
- Designed playbill, poster and T-shirt for middle school production

Communications Consultant

October 1997 to May 2000, Minneapolis, MN

Conducted in-depth interviews with managers, consultants and technicians to meet tone and content goals for each deliverable.

- Wrote consultant profiles for an information systems company
- Documented software systems implementation plans for a health care company
- Wrote an installation documentation manual for an updated POS system

Communications Specialist, Connect Computer Company

April 1995 to October 1997, Edina, MN

Connect was a fast-growing, integrated network company that was acquired by Norstan, Inc., in 1997; now Black Box Network Services.

- Developed and wrote marketing materials, consultant profiles and case studies
- Interviewed clients and consultants to write technical systems documentation
- Managed and coordinated monthly internal newsletter

SKILLS

- HTML/CSS
- Adobe Creative Suite
- Writing
- Deadline and budget experience
- Energetic and seasoned team player